DAY 1 SEPT 25, 2025

DAY 2 SEPT 26, 2025

DAY 3 SEPT 27, 2025 DAY 4 SEPT 28, 2025

START TIME	END TIME	SPEAKER(S)	TITLE	DESCRIPTION	EXHIBITION HALL (HALL-A)	HALL A VIP AREA	ROOM 204 SUMMIT ROOM	201 A/B	201 C/D	202 A/B	202 C/D	203 A/B	203 C/D
8:00 AM	8:20 AM		Coffee & Light Refreshments										
8:20 AM	8:30 AM	Mr. Milad Haydarian	Introduction										
8:30 AM	9:00 AM	Dr. Felix Bertram	Marshmallow Challenge										
9:00 AM	9:30 AM	Dr. Felix Bertram	The secret of great leaders: how to build high-performing teams of excellence	This session explores the core principles that enable great leaders to build and lead high-performing teams. Learn how to foster trust, align goals, and create a culture of accountability and excellence—key ingredients for driving long-term team success.									
9:30 AM	10:00 AM	Jason Reeves	Medical Aesthetics Nursing Professional Development	Canadian Nurses Associations role in the professional development of Medical Aesthetics nurses and the recognition of programs that meet national standards for quality, ethics, evidence informed practice and relevance.									
10:00 AM	10:30 AM		Coffee Break										
10:30 AM	11:15 AM	Dr. Felix Bertram	The time management myth: how to be a high achiever & make business and life work (keynote and i nteractive activity)	Is time management really the key to success? This session challenges common beliefs and offers a fresh perspective on productivity. Discover practical strategies high achievers use to focus on what truly matters—so you can thrive in both business and life without burning out. The insights gained will set the stage for adopting more effective, purpose-driven ways to achieve success in work and life. The 3 switches of a fulfilled life and how to play with them Here we could do an interactive challenge on stage (need to explain) "Interactive Activity: Rethinking Your Time Before the main session, participants will take part in a guided activity that helps identify how their time is really spent—and what truly drives results. Through reflection, group discussion, and practical exercises, this activity challenges traditional time									
11:15 AM	12:00 PM	Moderator: Dr. Felix Bertram Panel: Milad Haydarian & Dr. Bita Farrell	"Clicks or Bricks: What Builds a Thriving Aesthetic Practice?" (Interview based panel)	In today's digital world, a strong social media presence is essential for growing your aesthetic practice. This session will cover practical strategies to build your brand, attract ideal clients, and create engaging content that drives real results. Learn how to make social media work for you—consistently and authentically.									
12:00 PM	1:00 PM		Lunch Break										
1:00 PM	1:30 PM	David Segal, Moderator: Dr. Felix Bertram	Beyond the Needle: Elevating Profits & Patient Experiences in 2025	Ready to future-proof your aesthetic clinic? Join David Segal, industry expert and co-host of the world's #1 aesthetics podcast, for a dynamic talk on the business essentials that will propel your aesthetic practice to success in 2025. Packed with actionable insights, this session will empower you to boost profitability, enhance the patient journey, and grow your business smarter. What You'll Learn: The Real Numbers Behind a Profitable Clinic: Discover the financial metrics that drive revenue and how to optimize them. How to Master the Patient Journey: Create exceptional client experiences that boost loyalty, rebooking, and referrals. What Metrics Matter (and Which Ones Don't): Focus on data that fuels growth and avoid distractions that waste time. Common Financial Traps & How to Avoid Them: Learn to sidestep pitfalls that erode profits and keep your business thriving. Tips to Boost Efficiency, Reduce Costs & Grow Smarter: Implement practical strategies to streamline operations and scale with confidence. Why Attend? With his deep industry knowledge and proven insights, David will share a business blueprint to help you navigate the competitive aesthetics landscape and achieve lasting success. Whether you're a seasoned practitioner or scaling your clinic, this talk will deliver the tools you need to skyrocket profits and patient satisfaction in 2025. Don't miss this chance to transform your practice! Join David Segal for a session filled with practical advice, industry secrets, and a clear path to aesthetic excellence.									
1:30 PM	2:15 PM	Moderator: Dr. Felix Bertram Presenters: Rana Kennelly & The Confidence Bar Panel: Lamija Hubjer, Olivia Kirkpatrick, Angie Repel, and Lauren Gardstrom		Dr. Felix Will introduce the team Lauren: How internal negative competition can create a toxic work environment Lamija: Bright Side of competition Olivia: Mental Health: Impostor Syndrome, Growth, Pressure to Outperform, Power of Collaboration Angie: Strategies and "Confidence Circles"; "Award of the Year" – Confidence Bar standout strategies Rana – DISK Assessment (Dominant, Influential, Steady, Conscientious) 5-minute Q&A	EXHIBITOR MOVE-IN STARTS (2:00 PM)								
2:15 PM	2:30 PM	Moderator: Dr. Felix Bertram	Panel with Rana Kennelly and David Segal	How to Protect your Branding									
2:30 PM	3:00 PM	Dr. Felix Bertram	Smart Hiring: How to Find the Right People and Make Them Stick with You	Hiring the right people is just the beginning—keeping them is the real challenge. This session explores proven strategies to attract, select, and retain top talent. Learn how to build a team that not only fits your culture but also grows with your business for long-term success.									
3:00 PM	3:30 PM	Dr. Felix Bertram & Ashley Haydarian	Integrating Al into your business to create efficiency	This engaging session kicks off the day with a high-energy interactive activity designed to spark connection, encourage collaboration, and set the tone for learning. Our facilitator will guide participants through the full event lineup, introduce each speaker, and ensure a smooth, connected experience throughout the day. Get ready to engage, interact, and make the most of every session.									
3:30 PM	3:45 PM		Coffee Break										
3:45 PM 4:30 PM	4:30 PM 5:00 PM	Craig Thorn & Tiffany Alexis Davey Ario Khoshbin	Create Content That Connects, Converts, and Grows Your Aesthetics Business with Al Building a Global Filler Brand: My Entrepreneurial	This hands-on training shows aesthetic professionals how to use AI tools like ChatGPT (LLMs) and Manychat (Chatbots) to create consistent, strategic content that builds trust, drives bookings, and grows their clinic. You'll learn how to craft high-converting social posts, automate parts of your workflow, and build a 30-day content calendar live during the session.									
			Journey										
5:00 PM	5:30 PM		Q&A, Networking Mixer, Photos										